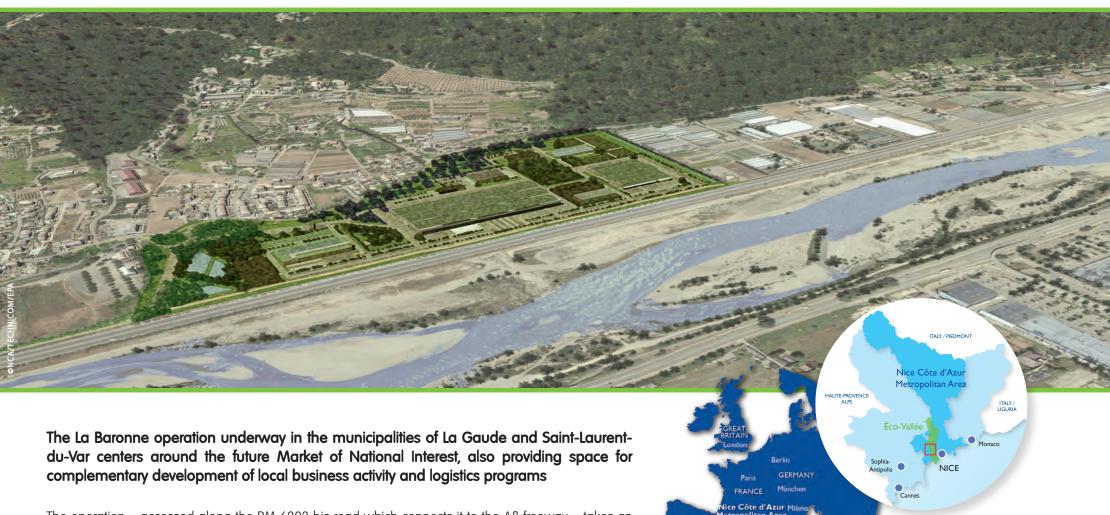
# La Baronne, agri-food and horticulture platform and sustainable business park.



The operation – accessed along the RM 6202 bis road which connects it to the A8 freeway – takes an **original environmental** and **urban approach**, making good use of the existing urban area. It gives promise of a new centrality alongside the Lingostière district on the other side of the river.





## An agri-food and horticulture platform and center for economic activities

25 hectares
with further extension possible

90% of land managed by the public authorities

136,000 m<sup>2</sup> of buildable land capacity

1,400 jobs ultimately forecast

## **Provisional programing**

- **■** Business real-estate
- Business premises
- Logistics
- **Transfer of the Côte d'Azur MNI** (60,000 m²)
- **■** Housing units

## **Timetable**

**2013** 

Launch of consultations for creation of the new Côte d'Azur Market of National Interest (MNI)

**2014** 

Commissioning of the interchange serving the site

**2017** 

Delivery of the new Côte d'Azur MNI

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## **Objectives**

- Creation of an **agri-food and horticulture center of excellence** structured around the new Market of National Interest and the logistics activities related to it, and providing **local agriculture** with new outlets.
- Creation of an attractive offer in terms of **activity premises**
- Promotion of the site's **landscape quality**, in liaison with the Var riverbank départemental nature park



#### Operation perimeter

#### 200 m

### Market of National Interest

- Relocation of Côte d'Azur MNI activities
- Around 60,000 m2 to be built on a dedicated 16-hectare site
- General programing:
  - Fruit and vegetables center
  - Flowers and plants center
  - Producers' market

